HELIAST

KLEROS' TOKEN LISTING COURT

CHALLENGE

MONEYTOKEN (IMT) Token

1 June 2019

TL;DR: The Submitter acknowledges that the submitted logo is not the most widely used; the submitted logo is never used by the project (neither on its website nor on its social networks); more than 27 specialized websites use a different logo. Consequently, the listing request shloud be rejected.

1.   DISPUTE STATEMENT

A request for a listing of the MoneyToken token has been submitted.

On 30 May 2019, we contested this submission on the grounds that the token logo was wrong.

On 31 May 2019, the Submitter pointed out that the logo submitted was the right logo because it was the one used by Etherscan and Coinmarket cap and matched the token logo, the project logo being different.

2.   APPLICABLE RULE

Token Curated List Policies requires the most commonly used identifying information to be submitted when referring to the token, both in terms of name and logo. The Policy expressly states that these elements **are not necessarily those posted on Etherscan or those validated by the team.**

3.   APPLICATION TO THE CASE

3.1.   The Submitter acknowledges that the logo used is incorrect

The Submitter acknowledges that the logo submitted is not the most widely used; he explains that it is not a problem since the M is the same and that it is the most significant element of the symbol. **However, reusing an element of a logo is different from reusing the logo itself. The list drawn up by KLEROS must be accurate and meaningful.**

Submitters cannot:

- or just pick up "*the only essential parts of the project's brand*" as the Submitter said;

- nor be satisfied with reusing the logo displayed on Etherscan or Coinmarketcap, which are inaccurate sources (*see 3.3*); they must carry out thorough research to ensure the accuracy of the list and cannot justify their errors a posteriori with irrelevant and unfounded distinctions.

However, they must submit the logo most commonly used to designate the token. Which is not the case, as the Submitter acknowledges.

3.2.   Indeed, the logo submitted is incorrect

It is quite simple to notice that the submitted logo is incorrect. The Submitter could have noticed this by doing some research.

3.2.1 – The submitted logo is **never officially used** by team, neither on the official website nor on social networks: Facebook, Youtube, Linkedin, Telegram, Github, Twitter.
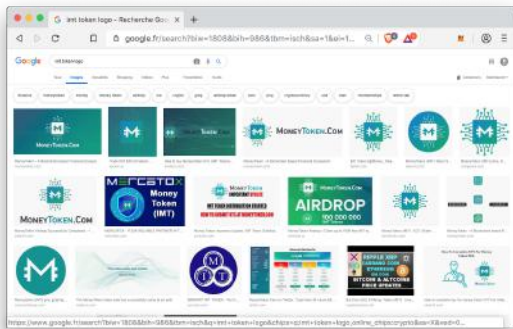
3.2.2 – The submitted logo is **never used by the press**: Steemit, Bitcoin.com, Journal du Coin, ICOdrops, ICObench, TokenMarket, CoinGecko, MoneyToken, ICOHolder, Coinlib, TokenDesk, TrackICO, ICO-List, CoinSwitch, Duckcast, CryptoSlate, CryptoPotato, CoinAirdrops, Cryptosis, ICOMarks, ICOTokenNews, CoinCost, ICOData, CoinCodex, ICOPlace, Coinspeaker, TokenTops, etc.
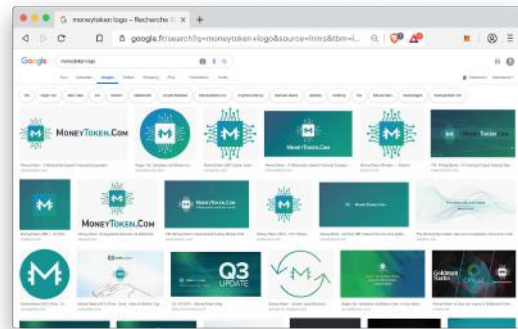
These 27 sources were found in 3 minutes. The 4 sources cited by the Submitters are not sufficient to demonstrate that the logo submitted is the one most commonly used to represent the token.

3.2.3 – The submitted logo is **not used by exchanges**: LAToken ; Coinsuper ; TokenStore.

3.2.4 – A **simple Google search** shows that the only use of the submitted logo is by Coinmarketcap, which is not a reliable source (*see 3.3*). No other images of this logo can be found.

Google search with the terms "IMT token"

Google search with the terms "moneytoken logo"

3.3. The Submitters' arguments are inaccurate

The arguments raised by the Submitter to try to justify his errors are inaccurate:

- the Submitter considers that the logo is valid since it is used on Coinmarketcap and Etherscan; this is not an argument since the **Token Listing Policy requires to submit the <u>most commonly used</u> logo to represent the token and <u>not to copy Etherscan and Coinmarketcap</u>**; the information on these sites is declarative and not reliable, as many examples demonstrate;

- the Submitter maintains that the logo is valid since it is used by Binance and Eidoo; same observations; especially that **these exchanges frequently use <u>bad logos</u>**, such as the TUSD logo, whose one used was recently rejected by KLEROS ;

- the Submitters takes advantage of a message (not sourced) from a so-called team member that the logo is correct; however, the Policy expressly states that **the logo must be <u>the most commonly used</u> and <u>not one of the logos validated by the team</u>**; then, **the <u>photo of the team member is totally different from the logo submitted</u>**, which reinforces the fact that the logo submitted is not the right one.

For all these reasons, the listing request cannot be favourably received.

CONSEQUENTLY, JURORS ARE INVITED TO REJECT THE SUBMISSION.

CHALLENGE – MONEYTOKEN Token – 1 June 2019