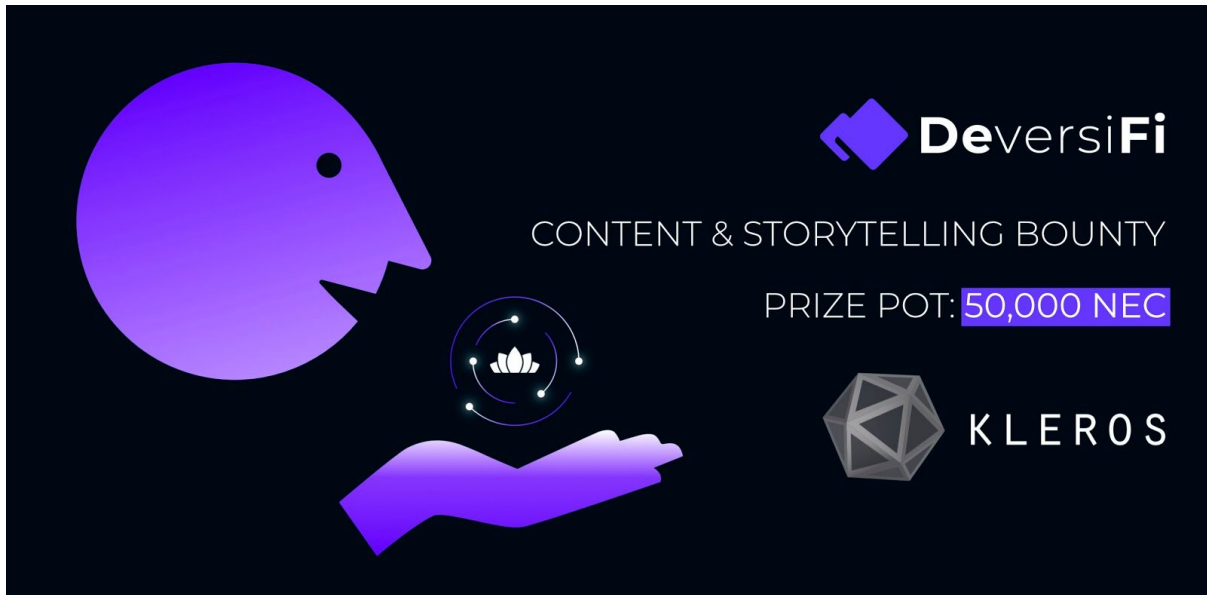




DeversiFi Storytelling High Impact Submissions



Guidelines:

This tier of storytelling submissions is reserved for *high quality / high impact content* that reflects both effort made in creating, as well as effect in distributing the said content. Lower impact contributions should be submitted to the “DeversiFi Storytelling Basic Impact” registry. Submissions eligible for high impact are also eligible for basic impact. For reference, have a look at some examples from a previous Kleros Storytelling campaign:

- [Coinmonks article about Kleros](#)
- [Journey of a fresh Kleros Token Curated Registry bounty hunter by Presence Numerique](#)
- [Map of Kleros users](#)
- [DefiRate Article about DeversiFi](#)
- [BitFWD article on Nectar DAO](#)
- [Motion Graphics For DeversiFi](#)

Submissions should help to promote DeversiFi through content, explainers, memes, gifs, video, infographics and so forth.



Examples are given in italic.

Accept submissions that satisfy at least one of those conditions:

- Is widely shared across social networks.

Accept: An article, meme or tweet which is shared by at least 50 users.

- Has a significant audience on the platform it is posted.

Accept: An article has been read by at least 500 times.

- Expand significantly the DeversiFi /Nectar knowledge base (explaining the trading process, how Nectar benefits DeversiFi traders, its use cases, other useful content, the flow and structure of dapps that integrate DeversiFi or Nectar, etc).

Accept: A high quality article providing an in depth explanation of a dapp relying on DeversiFi, DeversiFi itself, Nectar, necDAO, necBURN or related ecosystem bits.

Reject: A 100 word article explaining your experience as a trader.

- Led to the creation of dapps relying on DeversiFi or Nectar dapps or the integration of dapps to DeversiFi or Nectar.

Accept: The submitter identifies a dapp which would benefit from using Nectar, writes a short post explaining the potential integration leading to the dapp team integrating with Nectar. Reject: The dapp team only says they would consider using Kleros.

In addition all submissions should:

- Be mainly related to Nectar/DeversiFi or dapps relying on it.

Accept: An article on DeversiFi or a video on Curate.

Reject: A general article on Ethereum with a single word mention of Nectar.

And should not be:

- Mainly composed of offensive, pornographic or immoral content.

Accept: A video where one of the many interviewees is swearing. An artistic nude of a DeversiFi trader.

Reject: A pornographic clip with a performer wearing a DeversiFi t-shirt.

- Made of mainly fake interactions.

Reject: The submitter paid for views of its YouTube video.

- Has already been submitted or is a slight variation of a previous submission. Note that modifying a previously rejected submission to make it acceptable is allowed.

Accept: An original submission. A submission related to another submission whose content was significantly changed.

Reject: A copy and paste of a previously accepted submission. A submission similar to another submission with only 10 words being changed.



- A repost or content of another author / practices “freebooting”.

Accept: Work inspired by another user content.

Reject: Uploading a video made by another user available on another website.

- Malformed, has poor encoding due to improper/malicious interaction with the contracts (as opposed to using the user interface).

Reject: A submission leading to an error message on the Curate interface.

- Content published outside of the program timeframe: 11/06/2020 - 11/07/2020 UTC.

Accept: Content published the 15/06/2020.