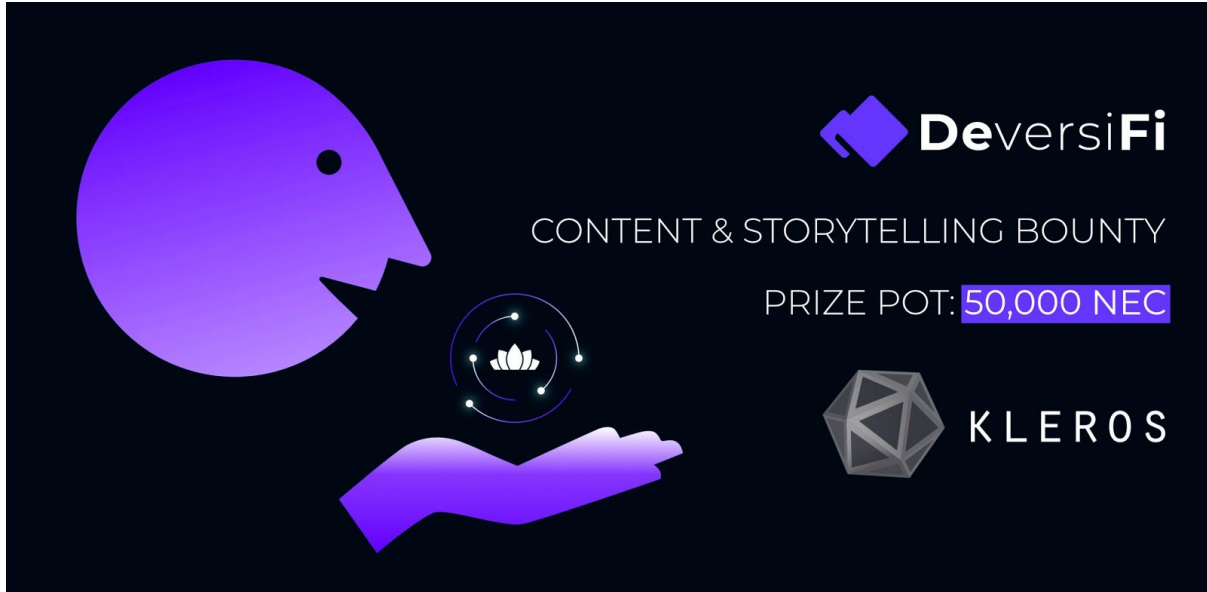




# DeversiFi Storytelling Standard Impact Submissions



## Guidelines:

This tier of storytelling submissions is reserved for submissions of standard impact. For higher impact submissions, you can submit those to the “DeversiFi Storytelling High Impact” registry (all high impact submissions are also eligible for standard impact). For reference, have a look at some examples taken from a previous Kleros Storytelling campaign:

- [Clip of a Kleros logo drawing](#)
- [Telegram Kleros stickers](#)
- [Kleros memes](#)
- [Linkedin article about Kleros](#)
- [Kleros GIF](#)
- [Short Kleros presentation video with 35 views](#)
- [DeversiFi tutorial examples](#)

Submissions should help to promote Deversifi through content, explainers, memes, gifs, video, infographics and so forth.

*Examples are given in italic.*



**Accept submissions that:**

- Is shared across social networks by a few users.

*Accept: An article, meme or tweet which is shared/liked by at least 5 users.*

- Has a small audience on the platform it is posted.

*Accept: An article has been read at least 50 times.*

- Share DeversiFi knowledge (explaining the trading process, the flow and structure of the exchange, strategies, etc).

*Accept: A short forum post explaining how trading using DeversiFi works.*

- Are memes related to DeversiFi or its ecosystem.

*Accept: A Nec Gover meme, a DeversiFi Vs Loopring meme, a Validium vs Zk-Rollup meme, memes focussed on Layer 2 scaling wars, DEX v CEX etc etc.*

- Present novel use of the DeversiFi logo / UI in the storytelling content.

*Accept: A picture of oneself with a Deversifi cake, Nectar logo biscuit, or standing in front of a famous monument.*

- Could lead to the creation of dapps relying on DeversiFi or the integration of dapps to DeversiFi. Could lead to the use of Nectar DAO for funding for a Dapp that uses DeversiFi/Nectar. This is evidenced by someone of the project team asking questions about Deversifi or writing publicly that they are considering using Deversifi.

*Accept: The submitter identifies a dapp which would benefit from using DeversiFi, writes a short post explaining the potential integration. The creator of this dapp responds stating they are considering using DeversiFi. Extra points for those who have started conversations in t.me/necdao regarding said proposal.*

**In addition all submissions should:**

- Be mainly related to DeversiFi/Nectar or dapps relying on it.

*Accept: An article on DeversiFi/Nectar. A video on this storytelling program.*

*Reject: A general article on Ethereum with a single word mention of DeversiFi/Nectar.*

**And should not be:**

- Mainly composed of offensive, pornographic or immoral content.

*Accept: A video where one of the many interviewees is swearing. An artistic nude of a DeversiFi trader.*

*Reject: A pornographic clip with a performer wearing a DeversiFi t-shirt.*

- Has mainly fake interactions.

*Reject: The submitter paid for views of its YouTube video.*

- Has already been submitted or is a slight variation of a previous submission. Note that modifying a previously rejected submission to make it acceptable is allowed.

*Accept: An original submission. A submission related to another submission whose content was significantly changed.*



*Reject: A copy and paste of a previously accepted submission. A submission similar to another submission with only 10 words being changed.*

➤ A repost or content of another author / practices “freebooting”.

*Accept: Work inspired by another user content.*

*Reject: Uploading a video made by another user available on another website.*

➤ Malformed, has poor encoding due to improper/malicious interaction with the contracts (as opposed to using the user interface).

*Reject: A submission leading to an error message on the curate interface.*

➤ Content published outside of the program timeframe: 11/06/2020 - 11/07/2020 UTC.

*Accept: Content published the 15/06/2020.*