

Kleros Dispute Resolver Case No. 165

Memorandum of Points:

A Complete Review Of The Blog Post Indicates A Campaign's Performance And Rewards Are Over Three Months

Introduction

The case description omits to point out portions of the blog post that make clear the intent to allow a campaign to perform for the program duration of three months. Kleros' current application of the terms wrongly purports to make the Intellectual Rooms of Justice campaign eligible for just over three days, and to limit other campaigns.

A Campaign's Performance And Rewards Are Over Three Months

"To celebrate the release of the second version of CryptoUnlocked backed by Kleros, we are rewarding campaign creators with one million PNK, to be distributed based on their campaign performance over three months." ([Blog Post.](#))

The terms don't speak of campaign performance during a single period, but rather "over three months." A campaign created during the program duration is therefore eligible for performance measurement and rewards during the three months.

"All campaigns created with Kleros as an arbitrator between December 25, 2019 and March 25, 2020 at 00:00 UTC will be taken into account." ([Blog Post.](#))

In splitting the monthly reward, all campaigns created during the program duration should be taken into account. If each month was meant to be "an individual instance," then this term should and would have been drafted so as to limit the reward to new campaigns created in the month. Nothing in this sentence, or in the case description's citation, or elsewhere in the terms so limits the program. Therefore, a campaign created during a previous period meets the cited creation requirement; it should be taken into account for its performance over the months.

"The calculation and distribution of the rewards will be on a monthly basis, while the 'Best Campaign' reward will be paid out upon the completion of the interview." ([Blog Post.](#))

Again, there is no limitation to new campaigns created in the month. The entire terms provided that all campaigns created during the three-month program could perform over this time duration. Further, the Best Campaign reward reviews all campaigns as a single instance of this program; campaign creators compete at all times. This term indicates that reward periods happen for calculation and distribution, not for campaign seclusions.

From Three Months To Three Days

Take into consideration the absurd result the alternate interpretation would produce for [this campaign](#). It was created on Jan-20-2020, which would give the campaign creator just over three days to get performance and rewards. If a campaign happened to be created a few hours before the limit, it would barely be allowed to participate in the program. This is contrary to the program's terms and expectations that campaign creators could have their "campaign performance over three months." There is at least one [other campaign](#) created in the first period that is denied rewards, and there are several campaigns that may be impacted in the next reward batch. This Court should resolve this incorrect interpretation and let worthy impact campaigns receive their expected rewards.

Conclusion

The correct interpretation of the rule is rewarding for amounts raised in subsequent periods as well. This properly implies the campaign was created in a previous period within the program's duration in order to be rewarded for subsequent periods.